

#### Accessibility Statement for Goo Faceless Marketing

Effective Date: March 27, 2025

At **Goo Faceless Marketing**, we are committed to ensuring that our website and digital content are accessible to all users, including those with disabilities. We strive to create an inclusive online experience and are dedicated to making our digital marketing services and products easy to access for everyone.

This Accessibility Statement outlines the steps we have taken to ensure our website meets or exceeds accessibility standards and our ongoing efforts to improve accessibility on the **Wix** platform.

## 1. Commitment to Accessibility

We are dedicated to providing a website that is accessible to the widest possible audience, regardless of technology or ability. Our goal is to adhere to the **Web Content Accessibility Guidelines (WCAG)** 2.1, which are internationally recognized standards for website accessibility. We have designed our website with features intended to improve usability for people with disabilities.

## 2. Accessible Digital Products

Since Goo Faceless Marketing specializes in selling digital products, we make every effort to ensure that these products, including e-books, courses, guides, templates, and other downloadable items, are accessible. We implement the following practices to ensure accessibility:

• **Readable Fonts**: We use fonts that are clear and legible for users with visual impairments.

- **Descriptive Alt Text**: All images and visual content on our website and digital products include descriptive alt text to ensure screen reader users can access the information.
- Video Accessibility: Our video content includes captions and transcripts when applicable to ensure accessibility for those who are deaf or hard of hearing.
- **PDF Accessibility**: Our downloadable PDF documents are designed with accessibility in mind, featuring readable text, accessible forms, and proper structure.

## 3. Accessibility Features on Our Website

We have made the following adjustments to ensure the accessibility of the **Goo Faceless Marketing** website hosted on the **Wix** platform:

- **Keyboard Navigation**: Our website is navigable using only a keyboard, allowing users with motor disabilities or those who rely on assistive technologies to navigate easily.
- **Contrast and Colors**: We use high-contrast colors for text and background to help users with low vision or color blindness.
- **Responsive Design**: Our website is mobile-friendly and adjusts to fit different screen sizes, making it accessible across a range of devices, including smartphones, tablets, and desktops.
- Accessible Forms: All forms on our website are accessible, including proper labeling, instructions, and error messages to assist users in completing fields.

### 4. Wix Accessibility Features

As our website is hosted on **Wix**, we take advantage of the accessibility tools and features available within the platform, which include:

- Wix Accessibility Wizard: We utilize the Wix Accessibility Wizard to assess and improve the accessibility of our website continuously. This tool helps us identify and fix potential barriers for users with disabilities.
- Semantic HTML Structure: We ensure that our website uses appropriate headings, lists, and elements that follow a logical and accessible order.

• **Mobile and Screen Reader Friendly**: Wix provides built-in mobile optimization and screen reader compatibility to ensure all visitors, regardless of their technology, can access our content.

# 5. Ongoing Accessibility Efforts

We are committed to continuous improvement and regularly test our website to identify and fix any accessibility barriers. We understand that accessibility is an ongoing process, and we are always looking for ways to enhance the user experience for people with disabilities.

## 6. Assistance and Feedback

We are committed to providing the best possible experience for all visitors to our website. If you encounter any difficulty while navigating our website or using our digital products, or if you have feedback regarding our accessibility efforts, we encourage you to contact us.

You can reach us at:

- Email: infot@goofacelessmarketing.com
- **Phone**: [1647-563-3068
- Address: 190 Blue Heron, Blvd Senioa, GA

We value your input and are happy to provide any assistance needed to ensure you can fully access our digital products and services.

## 7. Third-Party Websites

Please note that our website may include links to third-party websites. While we make every effort to ensure these websites are accessible, we cannot guarantee the accessibility of external sites. We encourage you to review their accessibility statements.

## 8. Updates to This Statement

Goo Faceless Marketing reserves the right to update or modify this Accessibility Statement at any time. We will post any changes to this statement on our website, and the "Effective Date" at the top of this page will be updated accordingly.

By using the **Goo Faceless Marketing** website, you acknowledge that we are committed to providing an accessible and inclusive experience. We encourage you to contact us with any questions or feedback regarding accessibility. Thank you for choosing to engage with our services.